



## INFORMATION SHEET

### DIGITAL PLUGGING YOUR MUSIC ON THE RADIO

An important channel to promote your music is the radio. The radio is still one of the main sources of music for fans. **Dutch Music Works** offers different several packages to plug your song to radio stations. We have specific plugging possibilities for the Netherlands, the United States or Canada or we can offer a global plugging service. We can also plug your song to genre specific radio stations for Pop, Rock or Urban music.

With our radio plugging service **Dutch Music Works** offer your song to the radio stations in the region or genre you wish. Please note that it is at the radio stations discretion whether they will broadcast your song.

#### Plugging Service

- **The Netherlands;** we offer your song to all national, regional and local radio stations via a closed platform that is only accessible to radio professionals. Your music will be available for 12 weeks for the radio stations. The users of the platform automatically receive information about new releases based on the genre information of the song.
- **Top 100 Radio Station USA;** we offer your song to the top 100 radio stations in the USA.
- **Top 100 Radio Station Canada;** we offer your song to the top 100 radio stations in Canada.
- **Top 1500 Radio Station Global;** we offer your song to over 1500 radio stations worldwide.
- **Pop Radio:** we offer your song to the top 150 Pop related radio stations.
- **Rock Radio:** we offer your song to the top 150 Rock related radio stations.
- **Urban Radio:** we offer your song to the top 150 Urban related radio stations.

#### Pricing

- **The Netherlands:** € 75,=.
- **Top 100 Radio Station USA:** € 500,=.
- **Top 100 Radio Station Canada:** € 500,=.
- **Top 1500 Radio Station Global** € 1.250,=.
- **Pop Radio:** € 500,=.
- **Rock Radio:** € 500,=.
- **Urban Radio:** € 500,=.

#### Disclaimer

Broadcasting of your song on radio stations is at the discretion of the radio professionals. They are not influenced by us. The radio plugging service is a supply driven service. The success of the radio plugging service depends highly on the quality/genre of the song.

***We are proud to offer you our plugging service together with our partners Digipluggen & Playlist Plugger.***